

PAMELA  
YASUKO

# Wedding Guide

*A guide for all Pamela Yasuko brides and grooms.*





# Welcome

*Congratulations!* What an exciting time in your life. This guide is designed to help you navigate wedding photography from engagement sessions to what to expect the day of to creating your most perfect wedding album.

If you've made it this far to find this guide, it means you are on your way to exploring photographers to capture this life milestone.

I firmly believe that wedding photography isn't just having the pro gear and the ability to capture an image. I believe it's a visual narrative. Of the big moments and the little in-between moments. When you see your images, you see a visual storyboard from beginning to end. Where images can stand alone, but are powerful as part of a bigger story.

*Your story.*

You'll remember the biggest moments of the day. I will help you relive all the details.

- Pam

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### Location

We will choose a location together. If you have sentimental places in mind, let me know! On the day of, we will walk around and stop to shoot along the way. I'll be keeping an eye out for great background composition, beautiful light and unique opportunities to capture portraits that reflect you.

### Wardrobe

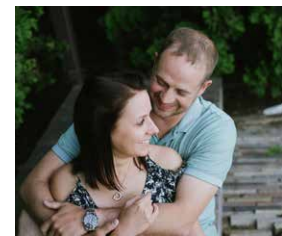
Wear what you feel comfortable in the most. If you are comfortable, that will radiate in the images. Some styles to steer away from include matching with your partner, all black, all white, anything with really large prints. Layering is great for both men and women! If you have ideas but want suggestions, let me know!

### Posing

My idea of posing is the anti-posing. I will direct you into poses that look natural, but I will provide the framework that will allow you both to interact with each other. From there, we will get the best portraits that reflect your personalities.

### Why an engagement session?

An engagement session is a great way for us to get to know each other and for you both to become comfortable in front of the lens. Often times, these images can be used for Save the Date cards, framed art at the wedding reception, or as a documentation of this really special and lovely time in your life.





# The Day Of

## Timelines and Schedules

The getting ready aspect always seems to go so fast! I always suggest adding 20-30 minutes toward the end of getting ready for an opportunity to take some photos. Even if you think you don't want any of the getting ready details, I urge you to consider. You can always not add them to album, but you'll want the option when we start your album.

### Travel Time

Whether you are traveling for hair and/or makeup or to the venue, make sure to take into peak traffic times. Adding a buffer will keep your day-of stress down.

### Hair and Makeup

Consider having hair and makeup done prior to me arriving, this streamlines the getting ready process and keeps it efficient and seamless.

### Groomsmen

Having a few candid of the groom and groomsmen getting ready adds color and depth to the story of your day.



### Arrival

I will always arrive 10-15 min prior to when I'm scheduled to start shooting. This allows me to set up, take a look around and get going as soon as possible.

### Second Shooter

A second shooter is not always necessary. Most of my clients opt out of having it unless schedules are very tight and require me to be in two places at the same time.


### We're Late!

Having a buffer is always a safe bet. Hair and makeup can tend to go long. If we need to add hours to the day, we can do so the day of. Don't sweat it!



### The Dress

You can get into the dress in private and I will only start capturing details as your bride squad helps zip and button up.



## The First Look

Why do a first look?

I like suggesting first looks for one major reason. It provides you both an opportunity to take everything in and have a private moment between just yourselves. From a scheduling perspective, it can also help with timeline and alleviate any stress you have about making sure photos are done after the ceremony and before the reception. However, whether you want to do a first look or keep it more traditional, the choice is all your preference!



It's all in the details  
From your vow books, to an heirloom  
handkerchief or pin, these micro details will be  
preserved for generations ahead. If you have  
something special or unique, make sure to let me  
know about it!



## What to Bring:

- |                  |                    |
|------------------|--------------------|
| Dress            | Jewelry            |
| Hair pieces/veil | Invitations        |
| Rings            | Something borrowed |
| Shoes            | Something blue     |
| Bouquet          | Vow books          |



## The Wedding Party

A Prepared Wedding Party is a Happy Wedding Party  
Setting some really basic expectations for your wedding party will help the day go really smoothly. Be clear about when wedding party photos will start and finish; this gives bridesmaids and groomsmen a window to focus on. Having everyone's attention for that short window allows us to capture great moments and portraits and keep the timeline moving!

### Tips:

- Hydrate - especially during summer weddings
- Sustenance - keep snacks handy
- Allot 60 min [as a base]
- Go easy on celebratory libations
- Don't worry about laughing in the moment
- Relax and think happy thoughts!



## Consider a tech-free ceremony

Urge your guests to put away their phones, ipads, and cameras and be present in the moment with you. After all, all the photos I will be taking are available to guests free for download.



## These Sacred Moments

This is what the day is about. Your commitment. Your faith. Your vows to one another. Whether your ceremony is in a church or garden, my goal is to capture these moments in its sincerest form, with no distraction to you. I look for interesting vantage points and am ready to capture a candid expression. This is what your love is all about, this commitment to love. Your celebration of love.

\* Please let me know if your church has certain rules and guidelines.







## Reception



From Simple to Extravagant, Let the Decor Reflect You Whether you are a 'Pinterest DIY Bride' or more of a 'Let-the-wedding-planner-handle-it Bride', let the reception aesthetics speak to you and your partner. I will capture all of these details from centerpieces to whole room vantage points to include as supporting storytelling in your album.



## Make Portraits

These portraits are best when you interact naturally. I'll guide you through basic direction, but do what feels normal and comfortable. Hold hands, embrace, kiss, whisper in each other's ear, or high five. This is about you and not about what is in style or in fashion. Real moments make the best real portraits.







# Boudoir



## Consider Boudoir

This is a highly intimate and private session that I take great care in creating beautiful images. I can work with you deciding on a location, but I find you might be most comfortable in your own home. From lighting to wardrobe, all considerations are handled with the utmost precision. When these images are compiled into a book, we create something truly special for an anniversary gift.

# The Basics

I know there are so many things for you to remember when planning your wedding day. Below are a few photo specific items to keep in mind to help with your planning.

## Essentials:

- Family photo list
- Timeline of wedding events
- Wedding planner contact info [if applicable]
- Wedding party names

## Time Guidelines\*:

- Getting ready: 30-60 min
- First look: 15 min
- Bride and groom portraits: 30 min
- Wedding party portraits: 30-45 min
- Immediate family formal portraits: 30-40 min

\*These are ROUGH guidelines for pre-planning, you and I will go over timelines in detail.